Signs of Spring t's Beauti















Customers Praise K mart Employees' Service

BENJAMIN MABRAY, mer-chandise manager at K mart 4020, Detroit, Mich., was praised by a satisfied customer. Her let-ter follows:

re's follows:

"I was shopping at the K mart store at Plymouth and Southfield. When I went to pay for my selection, I noticed I had completely run out of checks and I had nocash. I was in quite a bind because I needed the merchandise to make a costume for an event that was to be the following evening. I planned on staying up that night until I finished the dress. After explaining this to Mr. Mabray, he saked me how much the purchase was and proceeded to hand me \$5.00. I was at the point of tears prior to this, but I was now really teary eyed—to think that anyone could be se trusting. He didn't ask for any identification or collateral.
"Red' business wou mistit say.

identification or collatoral.

"Bad business you might say. You're wrong. In this day and age such an act of faith is almost unheard of and I for one had my own faith in human nature strengthened. What does this mean to K mart and everyday business? Well, I have told a lot of people about my experience and will continue to do so. I know I will shop at K mart frequently, not only for its extra-ordinary prices but to re-live that most unusual experience. There just aren't too many men like your man at Physnouth and-Southfield. God bless him and thank you. By the way, my dress was completed at

Service is our business and 3:30 a.m. and it turned out be customers love us for it.

SARAH HOLDREN, chandise return at K mart 4154, North Aurora, Ill., was thanked by a grateful shopper. Her letter follows:

"I received the Christmas gar-land on Friday, It was so kind of you to go to all the trouble you did. And your personal note gave me a warm feeting. In this day and age when you read all the time about people not helping each other, you are certainly unusual. you are certainly u

garland and along with it my wishes to you and your family for a joyous Christmas and a blessed New Year.

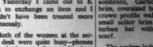
"I will also tell my friends that K mart is a good place to shop. It has such friendly personnel. Thank you again."

MARION WAGNER and JACKIE GRIFFITH, service deak at 4154, North Aurora, Ill., were complimented for service with a smile. The customer

compliment you on your employ-ees. Yesterday I came out to K mart to exchange an item and I couldn't have been treated more courteously.

"Both of the women at the service deak were quite busy-phones were ringing, people were lined up waiting for service and a telephone man was asking questions. Through all this both women were calm and organized, even smiling.

"In fact, in all my shopping tr to K mart, I've never met an a pleasant employee. There m be something magic in the air."







Customers compliment good served 4020 in Detroit, Mich., and (left to chandles return girl, and Jackie G